



PME 38 / PME-NA 36 Annual Conference

Vancouver, Canada | July 15-20, 2014

PME 2014 Publishers' Exhibition and Sponsoring Opportunities

PME 2014 will be held in Vancouver, Canada at the University of British Columbia from **July 15 – 20, 2014**. This year PME is a joint conference with the 38th Conference for the International Group for the Psychology of Mathematics Education (PME 38) and the 36th Conference for the International Group for the Psychology of Mathematics Education – North American Chapter (PME-NA 36) held together. We expect to welcome participants from about 50 countries from all over the world.

“Mathematics Education at the Edge” has been chosen as the theme of the conference. Academically, the theme provides opportunities to highlight and examine mathematics education research that is: 1) breaking new ground or on the cutting edge of innovative research and research methodologies; and 2) exploring issues with groups that are often positioned at the edge or periphery of educational research such as social justice, peace education, equity, and Indigenous education. Geographically, the theme *Mathematics Education at the Edge* describes the very place of the conference setting, Vancouver, a city situated at the edge of Canada on the Pacific Ocean and Coast Mountain Range.

Exhibition and Sponsoring Conditions

The PME conference is one of the most important international conferences in mathematics education and draws educators, researchers, and mathematicians from all over the world. This year the PME exhibition will occur on the conference site at the University of British Columbia. We expect over 800 participants from about 50 countries from all over the world. In fact, more than 800 participants have pre-registered for the conference paying the non-refundable registration fee.

As an exhibitor at PME 2014 you will have the opportunity to interact with international educators and researchers. Since PME specializes in mathematics education there are typically a limited number of vendors exhibiting at this conference. As a result, we can locate your exhibition booth for PME 2014 in a prominent location that will receive high volume pass-by and will offer you optimal opportunities to network. We also offer opportunities for sponsorship through logo placement in the program booklet or the conference website. This guarantees a high number of the conference participants will be aware of your presence at the conference.

How to exhibit and sponsor the PME 2014 Conference

Exhibitor space is limited and available on a first-come first serve basis. If you are interested please contact me directly via email at cynthia.nicol@ubc.ca stating the details of your sponsoring. We will then send you a draft of a formal agreement. The booking is binding.

Sincerely

Cynthia Nicol
PME 2014 conference co-chair

1. Exhibition Opportunities

The exhibition booth will be situated next to the coffee break and social networking areas at the conference venue on the University of British Columbia campus. The most prominent positions will be allocated on the first-come first-served basis.

A standard exhibition booth will be available for the 6-day conference and will include:

- One (1) Exhibition space (approximately 3m x 2m floor space)
- One table and two chairs with skirting (two tables can be provided upon request)
- Power access (110 volt)
- Wifi access
- Complimentary conference catering (coffee breaks, lunches) for two attendees during the exhibition period
- Complimentary participation in the Opening Ceremony and Reception on July 15 2014
- Acknowledgement as an Exhibitor in the conference program

Publishers will be responsible for the transportation of any exhibition materials to and from the facility and for setting up their booth. Please contact us for an extended offer if you need a bigger space for your exhibition booth.

Standard Exhibition Booth: \$1000 CAN

2. Sponsorship Opportunities

Conference Folder Inserts

Conference participants will receive a conference folder. Sponsored flyers or information announcing new products can be included in the conference folder. We will provide the final number of participants after June 15, 2014.

Conference Folder Inserts: \$500 CAN

Program Advertising

At the conference registration each participant will receive a conference program in the form of a booklet and as an App. The booklet is typically carried and used by participants throughout the 6-day conference. Advertisements for your company can be included in the program (printed version and App version). All inside printing is black and white; cover printing is colour.

Full page inside (portrait): \$400; Half page inside (landscape): \$200

Inside front cover (portrait): \$500; Inside back cover (portrait): \$500

Conference Website Advertising

Up to July 15, 2014 the conference website www.pme38.com is the main source of information for conference participants and other mathematics educators from around the world. Company logos can be included on the home page of the conference website and will appear on all sublevels.

Conference website logo: \$400

3. Sponsoring Packages

Sponsoring packages are available combining different exhibition and sponsoring opportunities:

Combination of 2 items <i>Example: 1) Standard exhibition booth & 2) Conference website advertising</i>	10 % off
Combination of 3 items <i>Example: 1) Standard exhibition booth & 2) Conference program advertising (half-page, landscape; print and App) & 3) Conference website advertising</i>	15% off
Combination of 4 items <i>Example: 1) Standard exhibition booth & 2) Conference program advertising (half-page, landscape; print and App) & 3) Conference website advertising & 4) conference folder insert</i>	20% off

4. Payment

Securing an exhibition booth, uploading of vendor logos, and making payment can be done at the following link:

<https://pdce-educ-payportal.sites.olt.ubc.ca/pme-2014-exhibition-and-sponsorship-opportunities/>

Appendix

List of participating countries with pre-registered participants (as of April 1 2014).

Country	Participants
Austria	2
Australia	38
Belgium	3
Brazil	18
Canada	82
China	2
Chile	4
Columbia	2
Cyprus	1
Denmark	1
Germany	83
Ecuador	1
Spain	11
Finland	4
France	3
Greece	3
Hong Kong	5

Country	Participants
Iran	3
Israel	33
India	3
Italy	16
Japan	30
Korea	18
Lebanon	1
Sir Lanka	1
Macao	1
Mexico	24
Malaysia	1
The Netherlands	7
Norway	13
New Zealand	8
Peru	2

Country	Participants
Philippines	2
Puerto Rico	1
Portugal	10
Romania	1
Russia	2
Rwanda	1
Sweden	21
Singapore	8
San Marino	1
Thailand	2
Turkey	16
Taiwan	36
United Kingdom	28
United States	255
South Africa	9